



QUALIFICATIONS PACK - OCCUPATIONAL STANDARDS FOR LOGISTICS INDUSTRY

What are Occupational Standards(OS)?

OS describe what individuals need to do, know and understand in order to carry out a particular job role or function

 OS are performance standards that individuals must achieve when carrying out functions in the workplace, together with specifications of the underpinning knowledge and understanding

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Introduction

Qualifications Pack – Shipment Query Handler

SECTOR: LOGISTICS SUB-SECTOR: Courier and Mail Services OCCUPATION: Customer Support REFERENCE ID: LSC/Q3031 ALIGNED TO: NCO-2004/5220.22

Brief Job Description: Shipment Query Handlers are also known as Contact Center Executives. Individuals in this role, who work out of customer care centers or corporate offices, are responsible for providing customer service support over the phones and re-directing the calls to the concerned department, or to the Delivery Management Cell. They are a key customer-facing role in the courier subsector.

Personal Attributes: This job requires the individual to work well with his/her team and achieve joint goals. The individual must be able to prioritize and execute tasks within scheduled time limits. The individual should be able to maintain high concentration levels throughout his/her shift.





Qualifications Pack Code	LSC/Q3031			
Job Role	Shipment Query Handler			
Credits (NSQF)	TBD Version number 1.0			
Sector	Logistics Drafted on 10/04/2015		10/04/2015	
Sub-sector	Courier and Mail Services Last reviewed on 10/04/20		10/04/2015	
Occupation	Customer SupportNext review date10/10/2016		10/10/2016	
NSQC Clearance on	TBD			

Job Role	Shipment Query Handler (Contact Center Executive)	
Role Description	Provide customer service support over the phone by re- directing calls to the concerned department, or to the Delivery Management Cell	
NSQF level	4	
Minimum Educational Qualifications* Maximum Educational Qualifications*	Class X (preferable) Diploma/Graduate (Engineering, Arts, Commerce, Science)	
Training (Suggested but not mandatory)	NA	
Minimum Job Entry Age	Above 18 years	
Experience	No experience necessary	
Applicable National Occupational Standards (NOS)	Compulsory: 1. LSC/N3024 (Prepare to handle customer queries) 2. LSC/N3025 (Provide customer query support) 3. LSC/N3026 (Post customer query support) 4. LSC/N3050 (Maintain health, safety and security standards while handling customer queries) Optional: Not Applicable	
Performance Criteria	As described in the relevant OS units	





Keywords /Terms	Description		
Sector	Sector is a conglomeration of different business operations having similar businesses and interests. It may also be defined as a distinct subset of the economy whose components share similar characteristics and interests.		
Sub-sector	Sub-sector is derived from a further breakdown based on the characteristics and interests of its components.		
Occupation	Occupation is a set of job roles, which perform similar/related set of functions in an industry.		
Function	Function is an activity necessary for achieving the key purpose of the sector, occupation, or area of work, which can be carried out by a person or a group of persons. Functions are identified through functional analysis and form the basis of OS.		
Job Role	Job role defines a unique set of functions that together form a unique employment opportunity in an organization.		
OS	OS specify the standards of performance an individual must achieve when carrying out a function in the workplace, together with the knowledge and understanding they need to meet that standard consistently. Occupational Standards are applicable both in the Indian and global contexts.		
Performance Criteria	Performance Criteria are statements that together specify the standard of performance required when carrying out a task.		
NOS	NOS are Occupational Standards which apply uniquely in the Indian context.		
Qualifications Pack Code	Qualifications Pack Code is a unique reference code that identifies a qualifications pack.		
Qualifications Pack	Qualifications Pack comprises the set of OS, together with the educational, training and other criteria required to perform a job role. A Qualifications Pack is assigned a unique qualification pack code.		
Unit Code	Unit Code is a unique identifier for an Occupational Standard , which is denoted by an 'N'.		
Unit Title	Unit Title gives a clear overall statement about what the incumbent should be able to do.		
Description Description gives a short summary of the unit content. This woul helpful to anyone searching on a database to verify that this is th appropriate OS they are looking for.			
Knowledge and Understanding	Knowledge and Understanding are statements which together specify the technical, generic, professional and organizational specific knowledge that an individual needs in order to perform to the required standard.		
Organizational Context	Organizational Context includes the way the organization is structured and how it operates, including the extent of operative knowledge managers have of their relevant areas of responsibility.		
Technical Knowledge	Technical Knowledge is the specific knowledge needed to accomplish specific designated responsibilities.		

Definitions







National Occupational Standard



Overview

This unit is about preparing to handle customer queries





Unit Code	LSC/N3024
Unit Title	Prepare to handle customer queries
(Task)	
Description	This unit is about preparing to handle customer queries
Scope	This OS unit/task covers the following:
	Prepare to handle customer queries
	Safety and Security aspects
Performance Criteria (F	PC) w.r.t. the Scope
Element	Performance Criteria
Prepare to handle customer queries	 To be competent, the user/individual on the job must be able to: PC1. Ensure the telephone line is uninterrupted and working without any electrical/physical disturbance. PC2. Keep the query resolution book on the desk for reference (if applicable). PC3. Boot the computer and login using the provided company credentials. PC4. Open software required to perform the service support task.
Knowledge and Unders	standing (K)
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. Knowledge of organizational procedures. KA2. Procedures for dealing with errors committed with reference to the service support. KA3. Risk and impact of not following defined procedures/work instructions . KA4. Escalation matrix for reporting identified problems KA5. Chain of command for reporting problems KA6. A clear understanding and extensive knowledge of the company, services offered, and related solutions to problems. KA7. Knowledge of company policies and legal aspects.
B. Technical Knowledge	 The user/individual on the job needs to know and understand: KB1. Understanding of common problems and solutions for the same KB2. Knowledge to use the computer for electronic documentation of information. KB3. Knowledge to use the company software to manage and update phone logs.
Skills (S)	
A. Core Skills/	Writing Skills
Generic Skills	The user/ individual on the job needs to know and understand how to:
	SA1. Ability to take swift notes regularly for later reference. SA2. Prepare reports for management, if necessary.







National Occupational Standards

24			Prepare to handle customer queries
			SA3. Ability to write effective e-mails
			Reading Skills
			The user/individual on the job needs to know and understand how to:
			SA4. Read the notes of the call.
			Oral Communication (Listening and Speaking skills)
			The user/individual on the job needs to know and understand how to:
			SA5. Speak in a clear and polite manner to the customer and ensure there is no
			communication gap.
			SA6. Converse in regional language to build rapport with customers.
			SA7. Listen carefully to customers and ensure a good audibility and clarity throughout the conversation.
			SA8. Share best practices with peers and juniors.
	В.	Professional Skills	Decision Making
			The user/individual on the job needs to know and understand how to:
			SB1. Act objectively, rather than impulsively or emotionally when speaking to hard-
			to-handle customers.
			Plan and Organize
			The user/individual on the job needs to know and understand how to:
			SB2. Prioritize and execute tasks within the scheduled time limits
			SB3. Maintain schedules and punctuality and avoid absenteeism.
			SB4. Schedule and ensure daily targets are met.
			SB5. Develop a positive attitude to keep stress levels low.
			Customer Centricity
			The user/individual on the job needs to know and understand how to:
			SB6. Define issue/problem after relevant questioning from the customer.
			SB7. Build rapport with customers to create positive experience for them.
			SB8. Implement solution by taking necessary action.
			Problem Solving
			The user/individual on the job needs to know and understand how to:
			SB9. Identify trends/common causes for errors and suggest possible solutions to
			the customs broker.
			SB10. Handle day to day problems like delays, staffing shortage, etc.







National Occupational Standards Prepare to handle customer queries

		Analytical Skills	
		The user/individual on the job needs to know and understand how to:	
		SB11. Verify the authenticity of the customer and shipment information by checking	
		with the database.	
		Critical Thinking Skills	
		The user/individual on the job needs to know and understand how to:	
		SB12. Ability to concentrate on task at hand and complete it without errors.	









NOS Version Control

NOS Code	LSC/N3024	LSC/N3024		
Credits(NSQF)	TBD	TBD Version number 1.0		
Industry	Logistics	Drafted on	10/04/2015	
Industry Sub-sector	Courier and Mail Services	Last reviewed on	10/04/2015	
Occupation	Customer Support	Next review date	10/10/2016	



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Overview

This unit is about providing customer query support





Provide customer query support



Unit Code	LSC/N3025		
Unit Title (Task)	Provide customer query support		
Description	This unit is about providing customer query support		
Scope	 This OS unit/task covers the following: Engage with the customer Coordinate with the Delivery Management Cell Safety and Security aspects 		
Performance Criteria (I	PC) w.r.t. the Scope		
Element	Performance Criteria		
Engage with the customer Coordinate with the	 To be competent, the user/individual on the job must be able to: PC1. Answer telephone call and greet the customer. PC2. Clearly mention the name of the company and that they have reached the customer contact center. PC3. Request the customer for his/her name and consignment booking information. PC4. Verify if the disclosed customer information matches with the ID registered in the system. PC5. Listen to the customer's query very carefully. PC6. Raise questions on query-related clarifications, if necessary. PC7. Identify the issue. PC8. Assess if the issue needs to be redirected. PC9. Inform the customer that the query will be re-directed to the concerned department for issue resolution. PC10. Request customer to stay on-line while coordinating Delivery Management 		
Delivery Management Cell	Cell or raise internal query to the appropriate department. PC11. Inform the customer about the status of the query and the likely date it would be resolved		
Knowledge and Understanding (K)			
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. Knowledge of organizational procedures. KA2. Procedures for dealing with errors committed with reference to the service support. KA3. Risk and impact of not following defined procedures/work instructions . KA4. Escalation matrix for reporting identified problems 		







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5	Provide customer query support		
	KA5. Chain of command for reporting problems		
	KA6. A clear understanding and extensive knowledge of the company, services		
	offered, and related solutions to problems.		
	KA7. Knowledge of company policies and legal aspects.		
B. Technical Knowledge	The user/individual on the job needs to know and understand:		
	KB1. Understanding of common problems and solutions for the same		
	KB2. Knowledge to use the computer for electronic documentation of information.		
	KB3. Knowledge to use the company software to manage and update phone logs.		
Skills (S)			
A. Core Skills/	Writing Skills		
Generic Skills	The user/ individual on the job needs to know and understand how to:		
	SA1. Ability to take swift notes regularly for later reference.		
	SA2. Prepare reports for management, if necessary.		
	SA3. Ability to write effective e-mails		
	The second se		
	Reading Skills		
	The user/individual on the job needs to know and understand how to:		
	SA4. Read the notes of the call.		
	Oral Communication (Listening and Speaking skills)		
	The user/individual on the job needs to know and understand how to:		
	SA5. Speak in a clear and polite manner to the customer and ensure there is no communication gap.		
	SA6. Converse in regional language to build rapport with customers.		
	SA7. Listen carefully to customers and ensure a good audibility and clarity		
	throughout the conversation.		
B. Professional Skills	SA8. Share best practices with peers and juniors. Decision Making		
B. Troicssional Skins	The user/individual on the job needs to know and understand how to:		
SB1. Act objectively , rather than impulsively or emotionally when spe to-handle customers.			
	Plan and Organize		
	The user/individual on the job needs to know and understand how to: SB2. Prioritize and execute tasks within the scheduled time limits		
	SB3. Maintain schedules and punctuality and avoid absenteeism.		
	SB4. Schedule and ensure daily targets are met.		
	SB5. Develop a positive attitude to keep stress levels low.		







Provide customer query support

Customer Centricity
The user/individual on the job needs to know and understand how to:
SB6. Define issue/problem after relevant questioning from the customer.
SB7. Build rapport with customers to create positive experience for them.
SB8. Implement solution by taking necessary action.
Problem Solving
The user/individual on the job needs to know and understand how to: SB9. Identify trends/common causes for errors and suggest possible solutions to
the customs broker.
SB10. Handle day to day problems like delays, staffing shortage, etc.
Analytical Skills
The user/individual on the job needs to know and understand how to:
SB11. Verify the authenticity of the customer and shipment information by checking
with the database.
Critical Thinking Skills
The user/individual on the job needs to know and understand how to:
SB12. Ability to concentrate on task at hand and complete it without errors.







Provide customer query support



NOS Version Control

NOS Code	LSC/N3025		
Credits(NSQF)	TBD	Version number	1.0
Industry	Logistics	Drafted on	10/04/2015
Industry Sub-sector	Courier and Mail Services	Last reviewed on	10/04/2015
Occupation	Customer Support	Next review date	10/10/2016



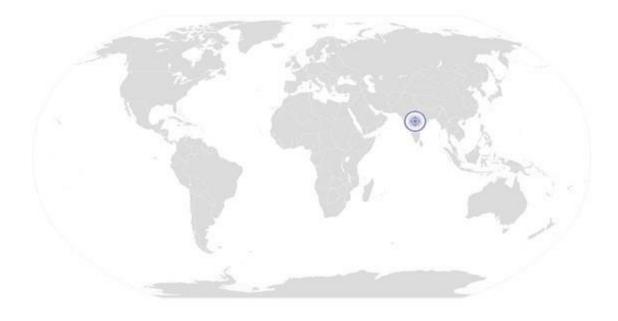
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Overview

This unit is about providing post customer query support





Post customer query support



Unit Code	LSC/N3026
Unit Title	
(Task)	Post customer query support
Description	This unit is about providing post customer query support
Scope	This OS unit/task covers the following:Reporting and documentation
	Safety and Security aspects
Performance Criteria (F	PC) w.r.t. the Scope
Element	Performance Criteria
Reporting and documentation	 To be competent, the user/individual on the job must be able to: PC1. Maintain detailed call activity reports for internal use. PC2. Provide weekly activity/statistical summary report to the upper management.
Knowledge and Unders	standing (K)
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. Knowledge of organizational procedures. KA2. Procedures for dealing with errors committed with reference to the service support. KA3. Risk and impact of not following defined procedures/work instructions . KA4. Escalation matrix for reporting identified problems KA5. Chain of command for reporting problems KA6. A clear understanding and extensive knowledge of the company, services offered, and related solutions to problems. KA7. Knowledge of company policies and legal aspects.
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. Understanding of common problems and solutions for the same KB2. Knowledge to use the computer for electronic documentation of information. KB3. Knowledge to use the company software to manage and update phone logs.
Skills (S)	
A. Core Skills/	Writing Skills
Generic Skills	The user/ individual on the job needs to know and understand how to:
	SA1. Ability to take swift notes regularly for later reference.





Post customer query support



	SA2. Prepare reports for management, if necessary.				
	SA3. Ability to write effective e-mails				
	Reading Skills				
	The user/individual on the job needs to know and understand how to:				
	SA4. Read the notes of the call.				
	Oral Communication (Listening and Speaking skills)				
	The user/individual on the job needs to know and understand how to:				
	SA5. Speak in a clear and polite manner to the customer and ensure there is no communication gap.				
	SA6. Converse in regional language to build rapport with customers.				
	SA7. Listen carefully to customers and ensure a good audibility and clarity				
	throughout the conversation.				
	SA8. Share best practices with peers and juniors.				
B. Professional Skills	Decision Making				
	The user/individual on the job needs to know and understand how to:				
	SB1. Act objectively, rather than impulsively or emotionally when speaking to hard-				
	to-handle customers.				
	Plan and Organize				
	The user/individual on the job needs to know and understand how to:				
	SB2. Prioritize and execute tasks within the scheduled time limits				
	SB3. Maintain schedules and punctuality and avoid absenteeism.				
	SB4. Schedule and ensure daily targets are met.				
	SB5. Develop a positive attitude to keep stress levels low.				
	Customer Centricity				
	The user/individual on the job needs to know and understand how to: SB6. Define issue/problem after relevant questioning from the customer.				
	SB7. Build rapport with customers to create positive experience for them.				
SB8. Implement solution by taking necessary action.					
	Problem Solving				
	The user/individual on the job needs to know and understand how to:				
	SB9. Identify trends/common causes for errors and suggest possible solutions to				
	the customs broker.				





Post customer query support



SB10. Handle day to day problems like delays, staffing shortage, etc.

Analytical Skills

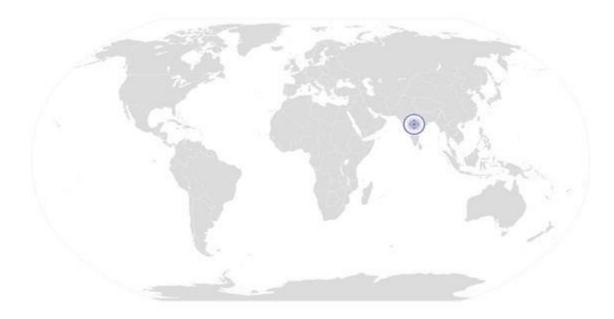
The user/individual on the job needs to know and understand how to:

SB11. Verify the authenticity of the customer and shipment information by checking with the database.

Critical Thinking Skills

The user/individual on the job needs to know and understand how to:

SB12. Ability to concentrate on task at hand and complete it without errors.









NOS Version Control

NOS Code	LSC/N3026				
Credits(NSQF)	TBD Version number 1.0				
Industry	Logistics	Drafted on	10/04/2015		
Industry Sub-sector	Courier and Mail Services	Last reviewed on	10/04/2015		
Occupation	Customer Support	Next review date	10/10/2016		



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<u>Overview</u>

This unit is about maintaining health, safety and security standards while handling customer queries







Unit Code	LSC/N3050
Unit Title (Task)	Maintain health, safety and security standards while handling customer queries
Description	This unit is about maintaining health, safety and security standards while handling customer queries
Scope	 This OS unit/task covers the following: Maintain health, safety and security standards while handling customer queries
Performance Criteria (F	PC) w.r.t. the Scope
Element	Performance Criteria
Maintain health, safety and security standards while handling customer queries	 To be competent, the user/individual on the job must be able to: PC1. Comply with data safety regulations of the organization PC2. Follow all security procedures with respect to company information PC3. Follow all precautionary data handling procedures PC4. Recognize and report unsafe conditions and practices.
Knowledge and Unders	standing (K)
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. Knowledge of organizational procedures. KA2. Procedures for dealing with errors committed with reference to the service support. KA3. Risk and impact of not following defined procedures/work instructions . KA4. Escalation matrix for reporting identified problems KA5. Chain of command for reporting problems KA6. A clear understanding and extensive knowledge of the company, services offered, and related solutions to problems. KA7. Knowledge of company policies and legal aspects.
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. Understanding of common problems and solutions for the same KB2. Knowledge to use the computer for electronic documentation of information. KB3. Knowledge to use the company software to manage and update phone logs.







Skills (S)	
A. Core Skills/	Writing Skills
Generic Skills	The user/ individual on the job needs to know and understand how to:
	SA1. Ability to take swift notes regularly for later reference.
	SA2. Prepare reports for management, if necessary.
	SA3. Ability to write effective e-mails
	Reading Skills
	The user/individual on the job needs to know and understand how to:
	SA4. Read the notes of the call.
	Oral Communication (Listening and Speaking skills)
	The user/individual on the job needs to know and understand how to:
	SA5. Speak in a clear and polite manner to the customer and ensure there is no
	communication gap.
	SA6. Converse in regional language to build rapport with customers.
	SA7. Listen carefully to customers and ensure a good audibility and clarity
	throughout the conversation.
	SA8. Share best practices with peers and juniors.
B. Professional Skills	Decision Making
	The user/individual on the job needs to know and understand how to:
	SB1. Act objectively, rather than impulsively or emotionally when speaking to hard-
	to-handle customers.
	Plan and Organize
	The user/individual on the job needs to know and understand how to:
	SB2. Prioritize and execute tasks within the scheduled time limits
	SB3. Maintain schedules and punctuality and avoid absenteeism.
	SB4. Schedule and ensure daily targets are met.
	SB5. Develop a positive attitude to keep stress levels low.
	Customer Centricity
	The user/individual on the job needs to know and understand how to:
	SB6. Define issue/problem after relevant questioning from the customer.
	SB7. Build rapport with customers to create positive experience for them.
	SB8. Implement solution by taking necessary action.



NOS National Occupational Standards



Maintain health, safety and security standards while handling customer queries

	Problem Solving
	The user/individual on the job needs to know and understand how to: SB9. Identify trends/common causes for errors and suggest possible solutions to the customs broker.
	SB10. Handle day to day problems like delays, staffing shortage, etc.
Ē	Analytical Skills
	The user/individual on the job needs to know and understand how to:
	SB11. Verify the authenticity of the customer and shipment information by checking
	with the database.
ľ	Critical Thinking Skills
	The user/individual on the job needs to know and understand how to:
	SB12. Ability to concentrate on task at hand and complete it without errors.









NOS Version Control

NOS Code	LSC/N3050			
Credits(NSQF)	TBD	Version number	1.0	
Industry	Logistics	Drafted on	10/04/2015	
Industry Sub-sector	Courier and Mail Services	Last reviewed on	10/04/2015	
Occupation	Customer Support	Next review date	10/10/2016	



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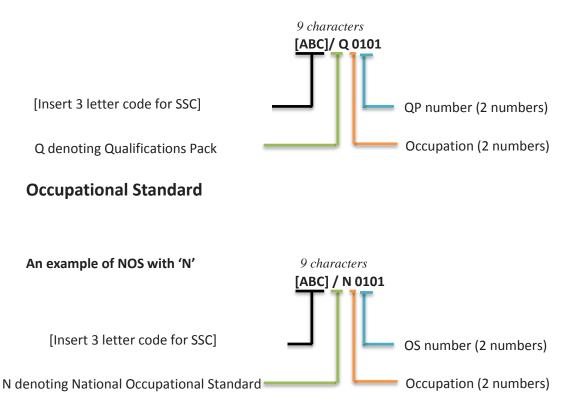




<u>Annexure</u>

Nomenclature for QP and NOS

Qualifications Pack







The following acronyms/codes have been used in the nomenclature above:

Sub-sector	Range of Occupation numbers
Warehousing Storage	21,23
Warehouse Packaging	22,23
Land Transportation	11,14
Shipping Transportation	12,14
Air Transportation	13
Courier and Mail Services	30

Sequence	Description	Example
Three letters	Industry name	LSC
Slash	/	/
Next letter	Whether Q P or N OS	N
Next two numbers	Occupation code	01
Next two numbers	OS number	01





CRITERIA FOR ASSESSMENT OF TRAINEES

Job Role: Shipment Query Handler Qualification Pack: LSC/Q3031 Sector Skill Council: LSC

Guidelines for Assessment

1. Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for Theory and Skills Practical for each PC.

2. The assessment for the theory part will be based on knowledge bank of questions created by the SSC.

3. Individual assessment agencies will create unique question papers for theory and skill practical part for each candidate at each examination/training center.

4. To pass the Qualification Pack , every trainee should score a minimum of 40% in every NOS overall 50% pass percentage.

5. In case of successfully passing only certain number of NOS's, the trainee is eligible to take subsequent assessment on the balance NOS's to pass the Qualification Pack.

				Marks Allocation	
Assessment outcomes	Assessment Criteria for outcomes	Total Marks	Out of	Theory	Skills Practical
1. LSC/N3024 (Prepare to handle customer queries)	PC1. Ensure the telephone line is uninterrupted and working without any electrical/physical disturbance.		25	5	20
	PC2. Keep the query resolution book on the desk for reference (if applicable).	100	25	5	20
	PC3. Boot the computer and login using the provided company credentials.		25	5	20
	PC4. Open software required to perform the service support task.		25	5	20
		Total	100	20	80
2. LSC/N3025 (Provide customer query support)	PC1. Answer telephone call and greet the customer.	100	10	4	6





				Marks A	
Assessment outcomes	Assessment Criteria for outcomes	Total Marks	Out of	Theory	Skills Practical
	PC2. Clearly mention the name of the company and that they have reached the customer contact center.		10	4	6
	PC3. Request the customer for his/her name and consignment booking information.	-	10	4	6
	PC4. Verify if the disclosed customer information matches with the ID registered in the system.		5	2	3
	PC5. Listen to the customer's query very carefully.		5	2	3
	PC6. Raise questions on query-related clarifications, if necessary.		10	2	8
	PC7. Identify the issue.		10	2	8
	PC8. Assess if the issue needs to be redirected.		10	2	8
	PC9. Inform the customer that the query will be re-directed to the concerned department for issue resolution.		10	2	8
	PC10. Request customer to stay on-line while coordinating Delivery Management Cell or raise internal query to the appropriate department.		10	4	6
	PC11. Inform the customer about the status of the query and the likely date it would be resolved		10	2	8
		Total	100	30	70
3. LSC/N3026 (Post customer query support)	PC1. Maintain detailed call activity reports for internal use.	100	50	10	40
	PC2. Provide weekly activity/statistical summary report to the upper management.	100	50	10	40
		Total	100	25	75





				Marks Al	location
Assessment outcomes	Assessment Criteria for outcomes	Total Marks	Out of	Theory	Skills Practical
4. LSC/N3050 (Maintain health, safety and security standards while handling customer queries)	PC1. Comply with data safety regulations of the organization		25	5	20
	PC2. Follow all security procedures with respect to company information	100	25	5	20
	PC3. Follow all precautionary data handling procedures		25	5	20
	PC4. Recognize and report unsafe conditions and practices.		25	5	20
		Total	100	20	80

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